



City of Birmingham Design Review Committee Meeting Minutes October 14, 2020

Applicants please note: The decisions of the Design Review Committee (the Committee) are binding. It is each applicant's responsibility to see that the decisions of the Committee are carried out as stipulated. Any changes or deviations from the Committee's decision, including but not limited to: colors, forms, configurations, materials, assemblies or any other aspects of the approved work shall not be undertaken by the applicant or the applicant's agent unless said changes are approved by the Committee beforehand. Under the terms of City ordinance, any change or deviation from work approved by the Committee constitutes a violation of the ordinance and renders the applicant subject to citation with penalties as prescribed by a city magistrate.

Members Present: Abra Barnes, Scott Burnett, Ivan Holloway, Creig Hoskins, Lea Ann Macknally, Richard Mauk, Sheila Montgomery-Mills, Ben Wieseman

Members Absent: Willie Oliver, Chris Swain, Brian Wolfe

Staff Present: Karla Calvert, Lauren Havard, Paige Lague, Pamela Perry, Tonte Peters, John Sims

Others Present: Becky Carpenter, Kiran Chavan, Callan Childs, Tammy Cohen, Erwin Franklin, Mike Gibson, Don Hawes, Bruce Lanier, Mary Ann McGee, Blake Miller, Patrick Philbin, Robert Thompson, Scott Thompson

Call to Order: The meeting was called to order at 7:30 a.m. by Chairman Mauk. He stated that the 9/23/20 DRC minutes were ready. Macknally made a motion to approve the minutes as submitted. Hoskins seconded. The motion carried unanimously.

- I. Name:** Ms. Candice Watson (Brand Resource Inc.)
Site Address: 3029 2nd Avenue South
District: Lakeview
Requesting approval for: Signage

Statements: Mr. Hawes presented his plan for three signs for a business in Lakeview. The first sign will be a non-illuminated blade sign. The second sign will be illuminated channel letters mounted on the awning. The third sign would be a non-illuminated painted wall sign. Macknally asked if this was a multi-tenant building. Sims said yes. Macknally stated that a master signage plan would be needed.

Motion: Macknally made a motion to carry this case over, pending a master signage plan. She also stated that the phone number would need to be removed from the plan.

Motion seconded by: Hoskins

Discussion: none

Vote: The motion carried unanimously.

- II. Name:** Mr. Robert Thompson (Thompson Architecture, Inc.)
Site Address: 1810 Avenue C



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District: Ensley

Requesting approval for: New Construction

Statements: Mr. Thompson presented his plan for a new building on the P&S Logistics campus. He stated that the building would be a training building. He stated that the building would be a pre-engineered metal building. Macknally verified that this parcel was zoned industrial. Mauk asked what colors Mr. Thompson would use. Mr. Thompson said the siding would be a light gray, with a darker gray for the trim and roof. He stated that the exposed steel would be a rust color.

Motion: Hoskins made a motion to approve this proposal as presented.

Motion seconded by: Holloway

Discussion: none

Vote: The motion carried unanimously.

- III.** **Name:** Ms. Callan Childs (Sloss Real Estate)
 Site Address: 2821 2nd Ave South (Pepper Place)
 District: Lakeview
 Requesting approval for: Master Signage Plan

Statements: Ms. Childs presented her master signage plan for the Studios Building on the Pepper Place campus. She stated that the signage plan was similar to the previously approved Pepper Place master signage plans. She stated that the new plan included blade signs and wall signs (vinyl, paint, or metal). She also included a page of precedents in her presentation to show how this building's signage will fit into the neighborhood.

Motion: Burnett made a motion to approve this plan as submitted.

Motion seconded by: Macknally

Discussion: none

Vote: The motion carried unanimously.

- IV.** **Name:** Mr. Kurtis Hammond (Contractor)
 Site Address: 1330 29th Street North
 District: Norwood Local Historic District
 Requesting approval for: To paint the existing brick

Statements: The applicant was not present; therefore, the case was not heard.

- V.** **Name:** Mr. Kurtis Hammond (Contractor)
 Site Address: 1426 29th Street North
 District: Norwood Local Historic District



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Requesting approval for: Repairing siding and painting the existing brick

Statements: The applicant was not present; therefore, the case was not heard.

- VI. Name:** Ms. Tammy Cohen (CCR Architecture & Interiors)
Site Address: Block 162 (Lot 11,12,13 &14)
District: Midtown
Requesting approval for: Landscape Plan / Signage Master Plan (Description)

Statements: Ms. Cohen presented her landscaping plan. She stated that she would be replacing the street trees with Nuttall Oaks, and would be adding needlepoint hollies at the parking lot to screen utilities. Mauk asked if the existing trees would be removed. Ms. Cohen said yes. She stated that the roots were making the sidewalks buckle, and therefore needed to be removed. Ms. Cohen also presented additional information for her signage master plan, including sizes and descriptions of each sign.

Motion: Hoskins made a motion to approve this proposal as presented.

Motion seconded by: Wieseman

Discussion: none

Vote: The motion carried. Macknally and Burnett recused themselves.

- VII. Name:** Ms. Becky Carpenter (Birmingham Properties I)
Site Address: 10 14th Street South (Last seen 3/13/19)
District: Midtown
Requesting approval for: Façade Modifications/Signage Master Plan

Statements: Ms. Carpenter presented her landscaping, hardscaping, façade changes, and the signage master plan for a previously approved plan. A transformer needed to be moved, so the landscaping and hardscaping needed to be reworked. She also stated that some of the colors on the façade would be changed. Some of the gray tones were warmed up, and the cement panels would be changed to a rust color. The applicant also presented her signage master plan. She showed all exterior building signage, including signage for the leasing office and for parking spaces. Sims stated that all the signs within the ROW would need a ROW use agreement. Montgomery-Mills asked about the door changes on the east elevation. Ms. Carpenter stated that the doors shifted slightly, and that the doors were changed from roll-up doors to double doors. She also stated that the doors would be metal. Macknally clarified that no details were changed, only colors. Hoskins asked if the signage fit within the Guidelines. Sims said yes.

Motion: Wieseman made a motion to approve this proposal as presented.

Motion seconded by: Montgomery-Mills

Discussion: none

Vote: The motion carried. Macknally recused herself.



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- VIII.** **Name:** Ms. Callan Childs (Sloss Real Estate)
 Site Address: 2901 2nd Avenue (Dr. Pepper Building)
 District: Lakeview
 Requesting approval for: String Lighting

Statements: Ms. Childs presented her plan to add string lighting at Pepper Place. Ms. Childs showed the heights and specifications of the lights. She stated that the lights would be industrial-grade, shatter-proof LED lights. She showed where the string lights would be attached, and what the clearance would be over the road. She also stated that she had been working with Alabama Power, the Birmingham Department of Transportation, and structural engineers to make sure that the lights would be safe. She also stated that the lights would be strung between two buildings that Sloss owns. Argo stated that a new ordinance to allow string lights would be presented to City Council on 10/20/20.

Motion: Macknally made a motion to approve this proposal on the condition that the ordinance is approved by City Council.
Motion seconded by: Holloway
Discussion: none
Vote: The motion carried unanimously.

- IX.** **Name:** Mr. Bruce Lanier
 Site Address: 2800 3rd Avenue South
 District: Lakeview
 Requesting approval for: Renovation

Statements: Mr. Lanier presented his plan to re-skin the building at the corner of 28th and 3rd Avenue. He stated that the building sits back from the street and doesn't have much character, so he wanted to make it more visible. Mr. Lanier stated that the building would be clad in painted wood. He also stated that the parapet would be extended and would be used to hide utilities. He stated that the signage would be coordinated with Sloss, as it is part of the master signage plan for Pepper Place. Wieseman asked if there was a cut sheet for the lighting. Mr. Lanier said no.

Motion: Burnett made a motion to approve this renovation as presented.
Motion seconded by: Wieseman
Discussion: none
Vote: The motion carried unanimously.

- X.** **Name:** Mr. Scott Thompson (Architecture Works)
 Site Address: 1530 6th Avenue North



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District: Downtown Northwest
Requesting approval for: Landscaping

Statements: Mr. Thompson presented his landscaping plan for the parsonage at the 16th Street Baptist Church. Mr. Thompson stated that the large tree in front of the parsonage would remain but it would be pruned back. The crape myrtles would be removed in favor of a ramp, and the boxwoods would be replaced. Macknally commended Mr. Thompson for keeping the large tree.

Motion: Macknally made motion to approve this proposal as presented.

Motion seconded by: Montgomery-Mills

Discussion: none

Vote: The motion carried. Holloway recused himself.

XI.

Name: Mr. Erwin Franklin

Site Address: 1915 4th Avenue North (Gus's Hotdog)

District: 19th Street North

Requesting approval for: Mural

Statements: Mr. Franklin presented his plan for a new mural on 4th Ave. The mural will be a gray scale portrait of John Lewis and a quote of his. He stated that this mural would be on the east facing side of the building. Mauk asked if the sign fit within the guidelines. Sims said yes. Sims stated that the "Gus's Hotdogs" sign would need to return.

Motion: Hoskins made a motion to approve this proposal as presented.

Motion seconded by: Montgomery-Mills

Discussion: none

Vote: The motion carried.

XII.

Name: Mr. Kiran Chavan

Site Address: 1024 20th Street South

District: Five Points South

Requesting approval for: Outdoor Café

Statements: Mr. Chavan presented his outdoor café furniture. He stated that the outdoor patio would be in the alley adjacent to the building. The patio and ROW use agreement have already been approved. Mauk asked if the tables would be metal or plastic. The applicant said they would be metal. He also stated that the tables would be yellow and gray, and there would be five to six tables. Montgomery-Mills verified that there was a gate across this alley.



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Motion: Hoskins made a motion to approve this proposal as presented. He stated he was approving five tables.

Motion seconded by: Wieseman

Discussion: none

Vote: The motion carried unanimously.

XIII. Name: Mr. Mike Gibson (Creature Architecture)

Site Address: 1630 2nd Avenue South

District: Midtown/Parkside

Requesting approval for: Conceptual Streetscape and Landscape (the building renovation was approved by DRC on 8/12/20)

Statements: Mr. Gibson presented his plan for the streetscape and landscaping for O’Neal’s Honky Tonk. He stated that he would need several ROW use agreements, and was working with the Department of Transportation. He stated that there would be outdoor seating at this location. Hoskins asked for more information about the seating area. Mr. Gibson stated that it would be 7’10 ¾” out from the building, followed by brick pavers and curb and gutter. Macknally asked how much room would be left for pedestrians. Mr. Gibson stated 60”. Mr. Gibson stated that he was using the Parkside Guidelines as a template. Macknally stated that Mr. Gibson needed to add the corner node markers to comply with the Parkside Guidelines and wayfinding. Hoskins verified that this presentation was for conceptual approval.

Motion: Hoskins made a motion to approve this proposal for the conceptual plan, on the condition that this plan comply with the Parkside Guidelines as it relates to the corner nodes.

Motion seconded by: Wieseman

Discussion: none

Vote: The motion carried unanimously.

XIV. Name: Mr. DeJarvis Leonard (ALDOT)

Site Address: ALDOT Right-of-Way

District: Cultural

Requesting approval for: Conceptual Review (No Vote)

Statements: Mr. Miller presented his plans for the linear park/open space under the I-59/20 bridge. He stated that each block would have different features with a main path running down the middle of the blocks. He stated that there would be ball fields, playgrounds, Civil Rights features, a farmers market area, information boards, restrooms, a skating rink, food truck facilities, a skate park, a climbing wall, a stage, parking, a labyrinth, outdoor classroom spaces, a large gathering space/flexible-use space, a fountain and visitors’ center, an amphitheater, a beer garden, a dog park, a



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tailgating area, and container retail spaces. He stated that the park space is a total of 31 acres, and spans ten blocks.

Block A will have multi-use fields, pickle ball courts and an amphitheater/stage. He also stated that this block would have Civil Rights features. There will be landscaping, concrete and artificial turf. There will also be an informational wall. Block B will be a super-block. It will be the size of two city blocks. This block will have a skating rink, an area for food trucks, a climbing wall, and a skate park. Block C will align with the School of Fine Arts. There will be some parking in this block. This block will have a labyrinth, a stage, outdoor classroom spaces, and performance areas. Block D will be a superblock as well. This block will be a large gathering space. It will be a flexible-use space, and have an amphitheater. This block will have a large scale restroom and visitors' center and fountain. Block E will house a container village, and will provide a retail component for the park. There is room for at least six container units. This block will also have a restroom. Block F will have a beer garden, a seating area, a stage, and some flex space. Block G will have a dog park and pickle ball courts. The last block will be Block H. It will have two large playgrounds and a large restroom facility with a pavilion and some parking. The remainder of this block will provide space for tailgating. He stated that the project would go out to bid in January/February 2021, and would be completed by the beginning of the World Games. Mr. Leonard stated that this plan was the result of several public input meetings.

This case was not subject to a vote.

There being no further business, the meeting adjourned at 8:45 a.m.