BIRMINGHAM PLANNING COMMISSION

CITY OF BIRMINGHAM

CERTIFIED COPY OF RESOLUTION

SUBJECT:

A request for approval of a Signage Master Plan in order to install new signage

throughout the hospital campus.

APPLICANT:

Joshua Tauscher, Project Manager II, AGI

PREMISES:

50 Medical Park Drive East within the Huffman neighborhood.

COMMISSION ACTION:

WHEREAS, Ascension St. Vincent's Hospital is proposing updated aerial, wayfinding, monument, and building identification signs throughout the campus to reflect their company's branding; and

WHEREAS, Ascension feels that the new signage will be easier to find, easier to access, and easier to remember; and

WHEREAS, the requested sign changes should improve both brand recognition and wayfinding for patients and visitors; and

WHEREAS, the Project Review Committee has carefully reviewed and considered the Signage Master Plan proposal; now therefore

BE IT RESOLVED by the Project Review Committee that the request for a Signage Master Plan to allow new signage throughout the Ascension St. Vincent's East Hospital campus as proposed in the above described area is hereby APPROVED as illustrated within the file entitled "50 Medical Park East Drive – Birmingham East Signage".

STATE OF ALABAMA JEFFERSON COUNTY

I, Timothy Gambrel, Technical Advisor to the Birmingham Planning Commission, do hereby certify that the above is a true and correct copy of a resolution adopted by the Project Review Committee of the Birmingham Planning Commission at its meeting held on January 13, 2021.

GIVEN UNDER MY HAND AND OFFICIAL SEAL of the Birmingham Planning Commission this the 20th day of January, 2021.